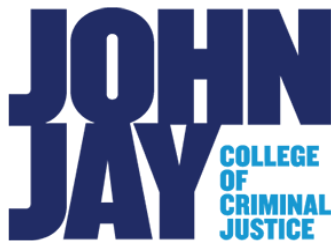


From: Important Announcements from President Mason
<presidentimportantannouncements@jjay.cuny.edu>
Sent: Thursday, December 12, 2024 1:20 PM
To: Important Announcements from President Mason
<presidentimportantannouncements@jjay.cuny.edu>
Subject: Strategic Planning



Karol V. Mason
President
212-237-8600 | president@jjay.cuny.edu

Important Announcement

December 12, 2024

To: John Jay Community Members
From: President Karol V. Mason
Subject: Strategic Planning

As we come to the end of our fall 2024 semester, I want to take a moment to wish our students well on their final exams and to share my profound thanks to the committed faculty and staff who dedicate themselves to ensuring the success of our students. This has certainly been a busy, and for some, a stressful semester, so I encourage you to make some time to care for yourselves over the break. I look forward to seeing you all again next semester, hopefully well rested and ready for the work that lies ahead.

As a College, a major effort that we have been engaged in for some months, and one in which we seek community wide participation this coming spring, is the development of a 2025-2030 strategic plan. John Jay's 2020-2025 plan ends next year and I want to thank each and every member of the college community who helped develop our current plan. We have experienced significant improvements in retention and graduation and much of this can be attributed to the intentional work it guided.

Starting in the spring of 2024, the Strategic Planning Subcommittee (SPS) initiated a process to develop a new strategic plan. To date, the committee has conducted targeted strategic planning focus groups as well as forums for reviewing the College mission and values statements. They also inventoried and began reviewing dozens of studies, data sources, institutional and accreditation reports, and other documents that track student success and engagement; student, faculty, and staff experiences; and measures of operational effectiveness and efficiency. They are currently developing an environmental scan that will provide our College with information on

the likely impacts of demographic trends, technological advances, economic and environmental factors, and the national, state, and city political environments on John Jay.

For those who have already participated in the 2025-2030 strategic planning process through targeted efforts, I want to thank you. I also want to make the community aware of opportunities to engage in the process starting this spring. While you can find a preliminary calendar [here](#), please note the following:

- Forms requesting your input on the mission and values statements are available [here](#). Please follow the instructions on the page to complete and submit your feedback. There will also be additional targeted mission and values forums in the coming months.
- Between January and early April, students, faculty, staff, and external groups will have opportunities to participate in focus groups on the priorities, goals, and objectives of the next plan. We are hoping to engage hundreds of members of our community in these focus groups.
- During February and May, we will share a progress update along with opportunities to provide feedback at college-wide forums.
- During the months of March and April, there will be college-wide forums, along with input forms, that will be used to create a vision statement for the College.
- During late spring and into the summer, there will be opportunities for governance bodies and the college community to assist in the drafting of the strategic plan.

The SPS will be hard at work analyzing and summarizing the information as it comes in and is looking forward to extensive engagement with the John Jay community, both in person and virtually, throughout the spring.

Moving forward, Christopher Shults, our Vice President for Institutional Effectiveness and Strategy and strategic planning chair, will share information about this initiative. We will add the dates for in-person participation opportunities to the John Jay calendar once they are finalized. Additionally, you will find new forms and other information on the strategic planning site – all of which will be detailed in future communications.

I want to thank you for your attention to this important message. I wish you, your families, and all your loved ones a safe, healthy, and restful break.

Thank you,

Karol V. Mason

Karol V. Mason
President

OFFICE OF THE PRESIDENT

524 West 59th Street, New York, NY 10019 | www.jjay.cuny.edu



From: [Important Announcements](#)
To: [Important Announcements](#)
Subject: 2024-2025 John Jay College Strategic Planning Focus Groups
Date: Wednesday, February 26, 2025 12:02:46 PM
Attachments: [image002.png](#)
[image003.png](#)



Christopher Shults, Ph.D
Vice-President for
Institutional Effectiveness and Strategy
212-237-8135
cshults@jjay.cuny.edu

To: The John Jay College Community
From: Christopher Shults, Vice President for Institutional Effectiveness and Strategy
Date: February 26, 2025
Re: 2024-2025 John Jay College Strategic Planning Focus Groups

As we move towards the halfway mark of our semester and it is my sincere hope that you are having a productive and successful spring. As you may remember, President Mason sent an important announcement on December 12 addressing the work being conducted to develop our next strategic plan. She indicated that there would be a number of activities in the spring and one of these included college-wide forums. I am pleased to announce that we will be holding our first forum, which will be both in person and virtual, next week.

The session will be held in L.61 on March 4th at 1:40pm. This will be the first of two strategic planning forums held this semester and will include the following:

- A comprehensive strategic planning schedule
- An update on the strategic planning process and opportunities for engagement
- Emerging findings from the mission and vision review
- Emerging themes from the environmental scan
- Initial findings from the focus groups
- Opportunities to pose questions and thoughts regarding the planning process

As a reminder, you can find more information on the College's 2025-2030 strategic planning process [here](#). Additionally, we will keep the strategic planning [mission](#) and [value](#) review forms active through March 21st, so if you have not been involved in one of the review sessions, please complete the form and share your views on these important statements. I want to thank our community members who have already provided input through the digital forms and through the various institutional and governance bodies.

It is important to note that the strategic plan is the primary, guiding planning document for John Jay College and will be central to our work over the next five years. We appreciate your support of the strategic planning process and are excited to have your participation. The goal is to develop a strategic plan appropriate for John Jay – one that celebrates our history, addresses our challenges head on, and represents and reflects our diverse community. Should you have any questions about this process, please feel free to reach out to me at the email address in the header. Thank You

Christopher Shults

Vice-President for Institutional Effectiveness and Strategy

John Jay College of Criminal Justice

Join Zoom Meeting

<https://jjay-cuny.zoom.us/j/89613238254?pwd=1LDYHNKfaQkioAhZOTAcINFevMvIXx.1>

Meeting ID: 896 1323 8254

Passcode: 929658

Institutional Effectiveness and Strategy, Haaren Hall, 3rd Floor
524 West 59th Street, New York, NY 10019 | www.jjay.cuny.edu



From: [Important Announcements](#)
To: [Important Announcements](#)
Subject: Crafting a Vision Statement for John Jay College
Date: Wednesday, March 12, 2025 1:20:43 PM
Attachments: [image002.png](#)
[image003.png](#)
[image001.png](#)



Christopher Shults, Ph.D
Vice-President for
Institutional Effectiveness and Strategy
212-237-8135
cshults@jjay.cuny.edu

To: The John Jay College Community
From: Christopher Shults, Vice President for Institutional Effectiveness and Strategy
Date: March 12, 2025
Re: Crafting a Vision Statement for John Jay College

It's Time to Create a Vision Statement for John Jay!



Faculty, staff, and students
share your thoughts, insights, and imaginings about the future of our
College

Thursday March 13 L.61 Community Hour

As part of the ongoing 2025-2030 [strategic planning process](#), please assist the Strategic Planning Subcommittee in developing an Institutional Vision Statement for

our College. A vision statement is different from a mission statement in that it serves to create and communicate, both to our community and the public, a shared, aspirational vision for what John Jay can and should be for our students, community, and city moving forward.

Questions? please contact Christopher Shults at cshults@jjay.cuny.edu. We hope to see you there.

Institutional Effectiveness and Strategy, Haaren Hall, 3rd Floor
524 West 59th Street, New York, NY 10019 | www.jjay.cuny.edu



From: [Important Announcements](#)
To: [Important Announcements](#)
Subject: 2025-2030 Strategic Planning Open Forum
Date: Thursday, March 13, 2025 4:39:54 PM
Attachments: [image003.png](#)
[image008.png](#)



Christopher Shults, Ph.D
Vice-President for
Institutional Effectiveness and Strategy
212-237-8135
cshults@jjay.cuny.edu

To: The John Jay College Community
From: Christopher Shults, Vice President for Institutional Effectiveness and Strategy
Date: March 13, 2025
Re: 2025-2030 Strategic Planning Open Forum

Have you Heard? John Jay is Developing a New Strategic Plan!



Everyone in the John Jay Community is invited to learn about the progress we are making in the development of our next strategic plan

Thursday March 27
L.63 or zoom
Community Hour

As part of the ongoing 2025-2030 [strategic planning process](#), we will be providing an update on all of the activities associated with the current strategic planning process. Come and hear about all of the work that has been completed so far, the many opportunities to provide your input, upcoming important dates, highlights from the environmental scan, and our most recent accomplishments associated with our current 2020 – 2025 strategic plan. We look forward to seeing you and welcome your questions. This promises to be an informative and engaging event.

Questions? please contact Christopher Shults at cshults@jjay.cuny.edu. We hope to see you there.

Zoom Details: <https://jjay-cuny.zoom.us/j/89387087501?pwd=se3qPATz6Jraw1vbK4gPCBVLTZefu1.1>

Meeting ID: 893 8708 7501 Passcode: 250622

Institutional Effectiveness and Strategy, Haaren Hall, 3rd Floor
524 West 59th Street, New York, NY 10019 | www.jjay.cuny.edu



From: [Important Announcements](#)
To: [Important Announcements](#)
Subject: Crafting a Vision Statement for John Jay College
Date: Tuesday, April 1, 2025 10:54:05 AM
Attachments: [image002.png](#)
[image005.png](#)
[image003.png](#)



Christopher Shults, Ph.D
Vice-President for
Institutional Effectiveness and Strategy
212-237-8135
cshults@jjay.cuny.edu

To: The John Jay College Community
From: Christopher Shults, Vice President for Institutional Effectiveness and Strategy
Date: April 1, 2025
Re: Crafting a Vision Statement for John Jay College

It's Time to Create a Vision Statement for John Jay!



**Faculty, staff, and students
share your thoughts, insights, and imaginings about the future of our College**

Tuesday, April 8

L.61

4:30 – 5:45pm

As part of the ongoing 2025-2030 [strategic planning process](#), please assist the Strategic Planning Subcommittee in developing an Institutional Vision Statement for our College. A vision statement is different from a mission statement in that it serves to create and communicate, both to our community and the public, a shared, aspirational vision for what John Jay can and should be for our students, community, and city moving forward.

Questions? please contact Christopher Shults at cshults@jjay.cuny.edu. We hope to see you there.

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